

## YOU WILL NEVER EAT BEEF AFTER READING THIS

### The Horrific Story of Torture on the Cattle and the Humans.

#### “BEYOND BEEF”, AN AMERICAN BOOK EVERY INDIAN SHOULD READ.

*by Scientix*

**(Editorial Note:** In the Religion of Asho Zarathushtra, Cow is denoted as the physical manifestation of selflessness. “I give away more than I retain, and I retain that much as is just sufficient for me”, is the disposition of the cow. To develop this disposition is the first requirement for the evolution of man on the path of God.

This divine rule is expressed in our Daena by saying that a human being has within itself a cow and a wolf. The cow loves to give away, the wolf enjoys in snatching away. The wolf wants to devour the cow; the cow desires to feed the wolf with her milk, so that he may be transmuted from wolf to cow. That cow within, is termed as Gava and the wolf, as Druj. All the religions and their teachings and practices are intended and aimed to transmute the Druj into Gava. That is the sum and substance of man’s comings and goings on and from this earth. The alchemy of Druj into Gava when completed qualifies man to stand before God.

**A cow gazing and tottering on the earth has a surrounding field of selflessness and love towards the whole of Ahura’s creation.** In the world furiously vibrating with human selfishness, that field of a cow infuses selflessness and tries to restore the balance between the good and the evil. This is not just a figurative expression; it is the description of what is actually occurring on this earth. It is not for nothing that Asho Zarathushtra is termed as the divine Shephard and Farmer- Vastroyo Fashunyas – the tiller of the soil of creation – to evolve it further towards Ahura, in Farvardin Yasht Kardeh 24, and “Vastroya” in Gatha 29-1 where Geush Urva the soul of the Cow is mentioned; or that Lord Krishna is described as Gopal, a divine Herdsman looking after the cows; or that Lord Moses and Lord Christ describe themselves as Shepherds.

The alchemy within man of the wolf into the cow is actually accelerated by the presence of the cow and the cattle on this earth. **The massacre of the cows destroys the fields of selflessness and love, and turns the humans into wolves. Conversely, when the humans become the wolves of satanic selfishness, they cruelly exploit, expropriate, torture and massacre the cows, make a big industry out of their flesh, and eat it with wolflike relish.**

Ever since the humans on the earth started running after material pleasures and developing a satanic Godless psyche, the cow’s flesh, Beef, became the pillar of civilization. And today, most of the devastating ills, which the present mankind is bewilderingly facing can be traced back to the beef industry.

This may sound curious. Am I talking like a fanatic Hindu Sadhu who madly shouts at the top of his voice to stop “Gauvadh” – the slaughter of the cows, and threatening to kill himself if not stopped? Not so, The Sadhu may have his own valid reason to go mad on the issue of the cow slaughter. But I am, for the present, referring to the recent American book **“Beyond Beef” by Jermy Rafking (plume Book – Penguin Group – 1993)**. “Newsweek” says in its review:

“Before starting “Beyond Beef.” Take a third of a pound of ground beef, broil it for about four minutes on each side, place it on a bun, and then savor every bite. You are not going to want another hamburger for a long long time”.

“New York Newsday” says about the book:

“You will never eat a burger with as much gusto again ..... that is, if you don’t swear off eating meat entirely – after reading this indictment of the meat industry .....

That is to say, after reading this book, you will stop eating beef if not all meat. **It is not necessary for you to go to the Division Bench of two Philological Dastooris and ask “does our Religion permit eating beef?” and it is not necessary for those two to answer ‘Yes’ philologically, on the basis of the alleged ABSENCE of any reference in our Holy Scriptures AGAINST beef-eating.** The mere reading of this book, “Beyond Beef” will induce you to set aside that illusioned Dastoori Division Bench’s pompous judgment and to conclude that if this is the true beef-story, our Religion must never be permitting it and you will be right.

What is so much flabbergasting about the book? It is the narration of undeniable and undisputable facts and materials about the horrible cruelty of the westernly “civilized” humans to this innocent animal – the cow.

At our request, our scientific writer **Scientix** gives you some idea about the satanic cruelty as revealed by this wonderful book – **Editor.]**

The word “progress” has a special meaning in the western and the west oriented way of life. It means any activity or thing which enhances the material pleasures of the bodily sense of man. All the gadgets of technology and all the industrial production machinery, be it for the food that sustains life or the war weapons that destroy life, are aimed at this “progress”. The run and rush after the bodily pleasures is so mad that all the Nature’s bounties and human virtues are massacred on the way. We must produce these gadgets, objects and weapons the maximum speed and efficiency; we must have most efficient “assembly-line”, that can produce the maximum within minimum amount of time. That is the banner of the present day Western culture.

The origin of this concept of assemble line is in the **Beef industry’**. Henry Ford introduced it in his auto industry. “The idea” for his automobile assembly line, he said, “came in a general way from the overhead trolley that the Chicago packers used in dressing beef”. Today the beef industry utilizes all the human technological and scientific genius in the most efficient manner, and in the process, cruelly devours, massacres not only cows and cattle but also the humans and humanity. It is a powerful machine of oppression and tyranny towards all the four kingdoms of the Mother Earth - animal, vegetable, material and ..... human.

The history and the origin and ‘progress’ of the beef industry is a story of man oppressing, man, rich oppressing the poor, to get a ‘society’ meat dish on their dining table. But before touching that, I will first present here the most efficient cruelty – apparatus of the beef-industry operating in U.S.A as described in the book “Beyond Beef.” Please do not dismiss this, saying that “Oh! That is in America, not here in India, where Hindus are against cow slaughter and our Dastooris ratify beef eating on “religious” ground. **Remember, McDonald is already here.** Its founder Ray Kroc is known as one single man who revolutionized the beef eating habits of not only the Americans but also Japanese and people of other Asian countries. For Kroc, the spread of beef culture was a religion. Read his words from his memoirs:

“I speak of faith in McDonalds as if it were a religion. And without meaning any offence to the Holy Trinity, the Koran of the Torah, that is exactly the way I think of it. I’ve often said that I

believe in God, family and McDonalds and in the office that order is reversed.” (Quoted in “Beyond Beef” – page 268) (I’ll call it B.B. hereafter).

If that is the Holy Scripture of McDonald, then with the cult of corrupt politics prevalent in India, you wont know how near we may be in importing the beef culture and eating the famous pattice. The nexus between the Indian “progressive” politicians and American business cares a hoot for any Religion.

There are more than “11000 McDonalds in 52 countries employing 600,000 people with annual sales revenue of 17 billion dollars”. (B.B. page 267, 1990 figures.). the invasion has arrived in India and is going to have its usual shape.

### **The Managerial Science.**

Maximum efficiency, optimum output, minimum time – these management jargon is in full swing in the beef industry. Here they are not dealing with inanimate machines. Their product is to be made from living animals. A mother cow has o conceive in her belly, a calf to be first fattened and then slaughtered. But the natural mode of conception is too inefficient from the management point of view. A cow has to come in heat to be able to conceive. A bull is to be brought near her. He is aroused and sexually contacts the cow. Nature’s rule is that insemination results in conception only if the cow is in heat. But this is not management efficient. Nature or God (if you like) is not a good 20th century manager. Man in search of a slaughter is much better. What if we are able to identify the cows in heat and then artificially inseminate her? But how do we find out that she is in heat? Only a bull would know. This thinking has resulted in a most unnatural and heinous procedure.

They have what they call in the usual American fashion “teaser bulls” or “Sidewinders”. **A teaser bull is one who is operated in such a way that the passage of his penis is altered so as to come out through his side.** A marker coloured dye is hung around his chin. When a cow is in heat, the bull knows it through small and is aroused. He mounts the cow, but his penis does not penetrate the cow’s vagina, as it comes out through the side. But his chin leaves that coloured dye mark on the cow’s rump. Ah! Here is a cow in heat. She is then marked out and artificially inseminated. What an improvement in God’s raw technique of reproduction!

But then, bringing bulls and surgically operate them and take them to cows and wait till they come to heat, is again managerially inefficient, uneconomical and time consuming. Can teaser bulls be avoided? Can their be another way to find out when the cows are in heat? Or still better, can their be a method of inducing them to heat? Yes, we have a drug, says one Upjohn Company, which will bring the cows to heat and you will know it without the teaser bull nuisance. The company advertises the efficiency of the drug with the typically American slogan, “You call the shots”. There are several such companies and several such drugs. These are knows as estrus – synchronizing drugs. (Estrus means sexual heat.)

The procedure is to inject the drug into all the cows in a herd at the same time. All the cows come to heat simultaneously and are inseminated artificially. They conceive all together and thus is achieved the mass production of slaughterable calves. **What a managerially efficient method of outwitting that “blind watchmaker”, otherwise known as God? What an intellectually technological triumph over Him, if at all He exists!** The commercial ranchers can synchronise the estrus cycles of an entire herd of cows and plan ahead their calving season and subsequent commercial operations.

My dear reader! Are you horrified at this? Are you outraged at this game of violating the operations in Nature? But this is just the beginning. What follows is worse than these twists to Nature. It is a cruel, horrible and shuddering story of terrible torture.

### **Castration – Operation Torture**

After the mass births, the male calves are castrated not only to make them docile but also to improve the quality of the beef. There are several processes of such castration, each more cruel than the other. The object is to pull out the testicles after cutting open the sac by thrusting a sharp knife.

Another managerial problem arises. The calves often fight and injure each other. The injuries would lower the production. They must therefore be dehorned. There are two main methods. A chemical paste is applied, which actually burns out the roots of their horns. Some ranchers prefer to dehorn when the calves are older. They then use an electronic device which crushes the horn tissues. Some use saws to cut off the horns and their roots. These are terribly agonizing processes and yet no anesthetics are used. That would be uneconomical. **Why should we care about the agony of the animal? Our aim is to get a good fattened steer whose weight should be 1100 pounds at its slaughter time.**

### **Operation - Fattening**

But that is yet a long way away. The fattening procedure consists in first administering a lot of growth – simulating hormones, feed additives and various other substances. One method consists in implanting small pellets of certain chemicals (anabolic steroids) in the animal's ears. These pellets burst into the ears after a certain time and the chemical seeps into the bloodstream. The cells are simulated to synthesize additional protein and muscle and fat tissues fatten rapidly. **The calf becomes heavy, often too heavy even to be able to walk normally. Every step that the poor heavy calf tries to take is a torture.**

All this is done in what is known as feedlots where the calves were taken about six to eleven months after their birth. "There are 42000 feedlots in thirteen major cattle feeding states." (p.12 B.B.) hundreds and thousands of cattle are cramped in rows in their quarters.

The feedlots are actually the grounds where the cattle are fed on the grains grown there. **On this mother-earth, where Lord Krishna was enchanting the cattle by the divine music of His flute, the cruel human of "the progressive times" is torturing them in every possible way, from pre-birth to death and after.** When Gopal played His Flute, the trees and grass around danced in ecstasy. Here on the 20th century gazing grounds, even the plants and grains are tortured. They are sprayed with pesticides and herbicides. "Today 80 percent of all the herbicides in U.S. are sprayed on corn and soyabeans, which are used primarily as feed for cattle and other livestock. **"The pesticides accumulate in their bodies and are passed along to the consumer in the finished cuts of beef"** (page 13 B.B.) The national Research Council of the National Academy of Sciences declares that **beef is one of the major cancer risks due to the presence of the pesticides in the final product, the beef pattice.**

Instead of the divine sound of Krishna's Flute, the vegetation here gets poison-sprays.

Let me continue the torture story. Due to the excreta and dirt collecting in the cramped cattle-quarters, the animals are open to infectious diseases. That would be managerially uneconomical So, massive doses of antibiotics were added to the feeds. "In 1988, over 15 million pounds of antibiotics were used as feed additives for livestock in the United States." (page 12 B.B.). **They**

**are retained in the final delicious sandwich and the humans consuming them become vulnerable to infectious diseases.** The industry claims that they have stopped to use of antibiotics. Who would believe them? In any case enough poison has already gone into the stomach of humanity.

### **Cement and Sewage**

But other additives have arrived – cardboard, newspaper, sawdust, cement dust! They are a part of the cattle feeding programs. The reason is the usual management degree course: it increases production (i.e. fattens the cow) and reduces the costs. The cement dust particularly “produces a 30 percent faster weight gain” than the regular feed, so says their own U.S. Department of Agriculture! But the list of additives does not end here. There are more: **industrial sewage and oils, plastic pellets, manure from chicken houses and pigeons.**

The managerial data provide that flies disturb the cattle and the time taken by them in fending the flies results in the cow eating less by half a pound a day! Further, the flies are the carriers of diseases to the cattle. **So highly toxic insecticides are sprayed in various ways amongst the flock often resulting in “a cloud of poison” and “toxic rain”.**

At last, the steer becomes 1100 pounds ready to be slaughtered. And what happens to the poor animal is a tale to which all the words in a Thesaurus under the items “horrible” and “horrid” would apply.

Wait for the horror till the next issue. **(see the next page)**

*(Parsi Pukar December 1996 - Vol. 2; No. 6)*

**YOU WILL NEVER EAT BEEF AFTER READING  
THIS, IF YOU ARE A HUMAN BEING.**

**THE HORROR STORY OF MERCILESS BUTCHERY  
CONTINUES.**

**THE TRIAL TRUCKS, THE DOWNERS, THE  
CONVEYOR BELT, THE ASSEMBLY LINE....**

**by : Scientix**

In the December 1996 issue of this humble Parsi Pukar, Scientix started the horrible tale of the cattle-slaughter: how a teaser bull is operated to bring out the penis from his side; how the mother cows are artificially inseminated; how the newly born calves are fed with grains saturated with pesticides, and other additives like card board, newspapers, sawdust, industrial sewage and oils, plastic pellets, manure of chicken and even cement; how the feeding grounds are sprayed with antibiotics, toxic insecticides and herbicides, generating a cloud of poison and toxic rain, the ultimate dumping grounds of which are the human bellies.

But the tale of torture has just begun. The cruel castration and burning the horn-roots with acidic chemicals or cutting them alive with electric saws is nothing before what happens thereafter. Be ready your eyes are going to be moistened - **Editor.**

At last the steers, with the ideal weight of 1100 pounds each, are ready for their last journey. Giant truck trailers arrive. The animals are herded and cramped in. Already they are unable to take even one step without suffering acute pain due to over-weight; and now they have hardly any room to move. They have to stand with their heavy bodies, jam-packed and wait..... The journey is long-and rough. The trucks bump all the way. The cramped animals are jolted and jostled every moment on the road. This goes on for hours or days. There is no stop, no rest. **No nourishment, often no water even!**

### **Carrier of Extreme Agony**

And the toll begins. The truck is converted to a chamber of acute agony and pain. The poor animals begin to fall; their legs give way. They succumb and are trampled by other standing steers. Their legs and pelvises are broken. They are unable to get up. Americans have titled them by the word, "downers".

Look at those truck-trailers. Here run the carriers of torture devised by the cruelest of all animals, man, for tormenting the most docile of all animals, the cattle. The smooth roads, the interstate highways, the shining and colourful trucks, the driver eating a hamburger or smoking a long pipe, with his transport: the unbearably agonized cows and bulls, and caring a hoot for their sufferings - what a fast-running symbol of the Western "progressive culture"!! What an emblem of "our perfecting world"!!

Not all the animals get the title of "downers". When the truck arrives at their destination, several have been able to stand. They are the preferred lots. They are dumped in what is known as holding pens. **The downers are, however, left for hours in the truck without any food or water.** Why increase the costs? Let them suffer. After all, they are ultimately to be slaughtered. What? Should we use anesthetics on them to relieve their pain? Are you managerially so

inefficient not to think of costs? And do you know, an anesthetic may kill them? We cannot have good beef to eat from a dead carcass. Taste of the beef is in slaughtering a live animal.....

When, at last, the downers' turn come to be taken out of the truck, **they are chained by their broken legs and cruelly dragged out and heaped on a "loading ramp"**. With their aggravated agony, they have now to await their turn to be slaughtered.

There is also a third class of animals in the truck-the dead ones, those who have died on the way. They are thrown into a heap, adorningly named as "dead pile".

### **Plant and Machinery!**

This horrific drama takes place at the giant slaughter house complex. They are called beef plants. In the industrial jargon, a plant is a place where machinery for production is implanted and the raw materials are transformed to the finished product. **Here in the slaughterhouse, the raw materials are living or half dead animals belonging to the noble class of cattle, and the finished product is a juicy cut of beef. The process; at every step, is full of horrifying cruelty of the selfish humans showered on a helpless, hapless species of animals, which in our Daena is described as a personification of selflessness and so also in the great Hindu Dharma.** These plants cover a huge area. The slaughterhouse complex of the famous Iowa Beef at Holcomb, Kansas State, is spread over about 14 acres.

As my reader is already informed, all this and what follows is based upon the extremely well documented data and materials in **Jermy Rifkin's book BEYOND BEEF (Plume - 1993).**

Now let us forget about the downers and the dead and see what happens to the intact animals i.e. those who could stand on their legs till the destination, kill-plant.

The steers are driven in the slaughter place in a single file. **As each one enters, a pneumatic gun is fired. The animal is stunned and sinks down to its knees.** Now an ingeniously speedy and efficient operation begins, called "**conveyor belt**" or "**assembly line**". The idea is to pass the animal from workman to workman, each of whom performs some particular step, mechanically, quickly and without much of a skill. The stunned calf is mechanically hoisted up and hung upside down. The first workman at the line is ready with his long knife. **He plunges it deep into the throat of the animal for a second or two and quickly withdraws it. The veins and arteries are severed. A fountain of blood spurts out.** The workmen around get a red bath. Their gowns become blood soaked. The place around looks like a red stream. The bubbles on the floor make an ankle deep pool of coagulated blood. The smell around is horrible. Workmen look like blood soaked devils standing in the midst of blood chunks. (They have their own story of woe about their work and working conditions, which had given rise to serious labour agitations. We will not go into that.)

The animal is dead on the assembly line and the corpse arrives automatically to the next work station. Here it is cut open at the middle line of the stomach and a skinning machine takes out the skin in one piece. The head is cut off and the tongue is removed; both are now made to hang on hooks attached to the line. Next, the liver, heart, intestines and other organs are removed.

The body, mainly flesh and bone now, is moved on the line to the next workstation. Motorised saws cut out the center of the backbone. The tail is pulled off. The remaining carcass is now hosed with warm water and then wrapped in cloth. It is now made to move into a meat cooler for twenty four hours. The ecstasy after agony! But alas! that, on a dead mutilated corpse. The suffering soul had departed some time back. Next day, the carcass is cut out by power saws into steaks (lean

pieces which can be grilled or fried), chucks (neck to shoulder blade cuts), ribs (chest wall cuts), briskets (breast cuts). These are tossed onto conveyor belts. Thirty to forty workmen trim the cuts and vacuum pack them into decorative boxes. Ah! Here is your final product, pieces of human butchery ready to be displayed on the colourful meat counters of the supermarkets, to be ultimately eaten with wolfy relish. As Rifkin movingly writes:

-Hoisted on chains and hooked on to rails, these noble creatures, venerated by much of western culture for the first few thousand years of recorded history, were hurried along from station to station, where they were hacked at, cut up, severed, divided, reduced and reconstituted, ending up as a disembodied cuts of beef at the end of the line." (p. 120 - Beyond Beef).

### **Satan Arose from Cow-slaughter.**

The concept of efficiency through an assembly-line was originated from the beef industry. Henry Ford admittedly introduced it in auto industry. All the inhuman ills of the Western industrial culture thus were initiated when the wolf within man devised the cruelest methods of slaughtering the cows. There is a lot of sense in God's Prophets declaring that they come as Shepherds to protect the cow and the cattle.

**They are now perhaps on their way....**

The most horrid feature of the beef assembly line is that the killing is so mechanical and so fast that no time is given to any thought of mercy or pity or compassion. Rifkin quotes Siegfried Giedion, the historian of technology, from his book, "Mechanisation Takes Command: A Contribution to Anonymous History" (Norton, N. Y. 1969)".

**"What is truly startling in the mass transition from life to death is the complete neutrality of the act..... It happens so quickly, and is so smooth a part of the production process that emotion is barely stirred.... One does not experience, one does not feel; one merely observes."**

### **Who are the originators of this culture of butchery?**

They were our dear white previous rulers, the Lords and Knights of the Table, the Britishers. Cruelty towards animals runs in their history and in their blood. Their king James I relished the cutting of throats of the hunted stags with his own hands and smeared his courtiers' faces with blood. The society women used to wash their hands with the fresh blood of hunted deers, in order to become white.

The Britishers turned out to be the best beef makers and beef eaters. They could cook beef in various grades and served it status wise to their guests, the highest grade to the highest lord and the lowest to the commoner at the bottom. Their poets sang:

"When mighty roast beef, the  
Englishman's food.  
It ennobled our hearts and enriched our  
blood"

But that ennobling from the slaughtered cow was confined to the rich alone; the poor had to live on milk, butter and cheese - from the living cow. And as to the "might", the British seamen of the



18th century was made to eat "a staggering 208 pounds of beef per year", to make them stronger than the enemies. The Britishers concentrated so much on cooking beef that they could not cook anything else nicely, except plum pudding, a traveler wrote. By 1726, the London market alone demanded the slaughter of a lac of cattle. ( B. B. page 5455).

Another startling fact recorded by Rifkin is that the English hunger for beef is at the root of the colonisation of Ireland and Scotland! Their fertile lands were converted to grazing ground for cattle. The farmers were ruined. They were left with small plots to grow potatoes. In 1846, pestilence in Ireland ruined the potato crop, resulting in mass starvation and compelling the farmers to leave their mother-land. Their abandoned lands were grabbed by the English bankers and converted to cow pastures. Firkin writes;

"Between 1846 and 1874 the number of cattle exported from Ireland to England more than doubled, from 2,02,000 to 5,58,000 head. By 1880, Ireland had been virtually transformed into a giant cattle pasture to accommodate the English Palate". (p. 57 B. B.)

But the wolf in man is never satiated. Its cravings go on multiplying. The Englishmen, as the apostle of the wolf, went on becoming more and more ravenous for their "heart ennobling" beef. Scotland and Ireland were not sufficient to satiate their ever-increasing appetite for the cow flesh. They then turned to North America.

From this point to the American butchery of the present day it is a gloomy story of conspiracies of the rich and mighty against the poor and meek, and oppression and tyranny, wherein the humans inflicted pain on humans. Native tribes who were the owners of the lands of America since centuries were displaced, starved, tortured and killed, just to grab their lands and convert them to the grazing grounds for cattle; to be cruelly slaughtered and eaten with wolfish relish.

Today more, grain is fed to cattle then to humans. 70 percent of the USA grain is to livestock, mostly to cattle.

*(To be continued...)*

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## **" BEYOND BEEF "**

### ***BEEF CULTURE AT THE ROOT OF ALL GLOBAL ILLS.***

#### **Hamburger, a Store House of Diseases: Salmonellosis, Lukemia, Aids!**

**By Scientix**

Hamburger! With a temple-like dome, it is a compact symbol of American culture, out for sale all over the globe. The piece of meat inside that dome is a spongy symbol of the cruelty of man, not only towards the cows and cattle but also towards his own species. Let us continue the grim story.

**70 per cent of the grain produced in USA is fed to livestock, mainly cattle. Globally, when 40 million people - half of them children - die of hunger every year, 600 million tons of grain i.e. about 40%, are fed to cows, cattle and pigs, first to fatten them and then to slaughter them, in order to provide to the rich the spongy piece stuck in the hamburger.** Siddhartha Ramphat provides a horror equation for this. If one jumbo jet crashes, there is a lot of furore amongst rich people; but the number of people dying of hunger every year is equivalent to the number of passengers in jumbo jets crashing every day of the year with no survivors, half of them being children. And Jermy Rifkin gives another: "If worldwide agricultural production were shifted from livestock feed to grains for direct human consumption, more than a billion people on the planet could be fed." (Beyond Beef p. 9899.) There lies the cruelty of man towards man. The very life style of the west is a killer for the under developed countries.

But the savagery of the affluent is now sharply reacting on themselves.

The meat-piece inside the hamburger has become a store-house of disease and illness.

As back as in 1904, Upton Sinclair wrote a hovel "The Jungle", woven around the conditions then prevailing in the Chicago slaughterhouses. The meat lay on the floor in dirt and sawdust. The workers trampled and spitted on it. Rats raced on it and filled it with their dung. The packers put poison breads to kill the rats; their dead bodies, the bread and meat all "would go into hopper together", and out came the tasty sausage. The American nation was shocked. The pure Food and Drug Act and Meat Inspection Act were promptly passed by the Congress in 1906. U.S. Department of Agriculture (USDA) was duly decorated with the necessary powers. The Americans thought that the Sinclair days were gone and the sausage was no longer fifty. Little did they know that the conditions had worsened. The laws and the rules were flouted by the beef producers and packers. The vested interests colluded with USDA. The ugly reports given by USDA's own inspectors were covered up. The occasional leakages were horrifying. Rodents and vermins were still there on and around the meat. Abscessed beef was mixed up in the final products. Packers were buying what they called "4D-Live stocks" - dead, dying, diseased and disabled - at cheaper prices. By the end of the eighties, the politico commercial equation brought in another hoax to strangle the truth. In the usual American jargon style, "SIS" - Streamlined Inspection System was introduced. The beef producing companies themselves were empowered to have their own inspection machinery! "It was like the fox guarding the chicken house." In the result, infections in the carcasses are deliberately overlooked. Even urine and fecal matter are retained in the final product.

## THE HENIOUS MASSACRE

The beef cuts are thus the fertile soil for microbes and virus of deadly food poisoning diseases, like salmonellosis. To such traditional diseases are now added the new diseases originating in the cows and cattle themselves. Mad cow disease, BSE, is one of them. (The April 1996 issue of Parsi Pukar contains an article on this.) The origin of BSE is the sheep offal (i.e. liver, tongue and brain sheep) mixed in the cow-feeds to increase the protein content in the cows to be slaughtered. The British beef panic has gone round the world. In their anxiety to save the huge market, the British Government have "destroyed" 2,57,000 cattle of over 30 months of age since March 1996. There is a programme to destroy 1,27,000 younger animals. (News Week 24-31997). Yet, there is no certainty that the source of infection is finally cut off. It is not known how many humans are carrying BSE virus. A horrifying 200,000 cases a year is likely to be reported by 2015 A.D. (ibid). This is the typical devil style of functioning. Feed the cows with sheep-brain to increase profits, and when the Nature reacts, destroy them! There is now a proposal in the air: **destroy all the 10 million cows AND give up beef eating !** Ah ! At last.....But is it not too(oo) late?

## LUKEMIA AND AIDS

But, Mother - Nature's wrath does not end here. Another more deadly virus, BLV, has been discovered in cattle. BLV means Bovine Lukemia Virus, causing malignancy in cattle. It is strongly suspected to have gone into humans. More cases of human blood cancer are found in countries with a high percentage of BLV infected cattle. BLV is found to infect human cells in vitro. There is a rare and fatal form of lukemia - T-cell lukemia caused by another virus known as HTLV -1 . A close link is discovered between HTLV -1 and BLV. They share a common gene.

Still another cattle virus has been found, BIV, Bovine Immunodeficiency Virus. **It resembles HIV or Aids Virus** now rampant in the humans. That is our progressive scientific civilisation ! Our scientifically perfecting world! Its gifts: Human Aids and Cow Aids! A shuddering possibility appears on the horizon: exposure to BIV infected proteins in beef may perhaps cause the human serum to become HIV positive. The same USDA, which closed its eyes to the infection saturated beef industry, is investigating this possibility. Another more frightening indication is rising: the cow Aids virus may enter **the milk** consumed by the humans and infuse HIV in them! In the meantime, the sure fact is that the cow aids is spreading fast amongst the cattle, causing to weaken their immune mechanism and subjecting them to numerous kinds of diseases, which can be easily transmitted to the beef - eaters. The same "USDA steadfastly refuses to check the meat, milk and dairy products." An American and his aping Asian does not know what his single bite of hamburger is carrying.

## MAC IS ALREADY HERE !

We in India are not far from the beef catastrophe. We are "industrializing," "globalising," "progressing" by importing the devil's culture of the west. The nexus between the foreign trade invaders and corrupt politics has Satan's blessings. We already see all this happening around us. Look at Narmada; look at Enron. Macdonald is already here. Its French fries at Bandra (Mumbai) are today smaller than those in America and Europe, but wait. The wolves are silently watching and working. The fries will slowly grow bigger. The sole aim of this "Mako" (as some American Parsis call it) was and is to create a global cattle complex and to expand the beef cult. Mac's nest is spread over "11000 restaurants in 52 countries employing 60000 people with an annual sales revenue of 17 billion dollars" (B.B. page 267). Grand future for our Swiss bank account loving industrialists and politicians!

## "GAI LAA CHAARAA"

But you may think: No ! No! This cannot happen here in India. Common people revere the cow. We hear: "Gai laa Chaaraa" (not French, it is Marathi), in the streets of Mumbai. We see the Marathi women with a stack of grass on the head and nice chubby cows following them, going round the streets, and standing near Hindu temples and Parsi Fire temples. These women seem to be aware of the Parsi Roj: Bahaman, Mohar, Gosh, Raam, our vegetarian days of the month and are particularly present outside the Fire-temples on those 'Roj's, when they do make a little more money, notwithstanding the fact that the Dastoorji's within may have given clean (religious) cheat to beef-eating i.e. cow slaughter. I have seen Parsi men and women shouting at the cow-women, "Nakhni ! Atla Bada Paisa laech ne !" The grievance is that the grass given to the cow is much less than it should be at the cost provided.

## JESUS IS NEARBY

But the devil knows how to outwit religion. Mac's pioneer, Ray Krac, was a missionary of beef-religion with deeper zeal than Christian priests converting 'Adivassi's. He placed his restaurants near suburban churches all over America. The "Gava" - Selflessness - in Lord Jesus was standing by the church of cow slaughter. Very convenient. "Praise be to the Lord Christ who suffered and died for us" and then enter Mac where the Christ-like cows duly slaughtered are stuck under a dome like hamburger. Today Christ in the Church has been superseded by the beef in Mac, because as Rifkin quotes Michael Steele, "Today more people eat at Macdonald's in a month than attend churches and synagogues of the country."

It would be just and complete Mac phenomena, if we find in near future a Mac near every Fire temple of the Parsis, the great lovers of American "culture". The place will be closed on Bahman, Mah, Gosh, Raam and will have roaring business on Ardibehesta, Aadar, Sarosh, Baheram... with the blessings of the high-priests within. And after some time, there will be larger Parsi crowd near Mac than in the Fire temple... Hey Hec ! Why not a Mac (by franchise) in Udwada?

## ROOT OF ALL GLOBAL ILLS

The gloomy story does not end here. Rifkin has six chapters devoted to the global environmental crisis caused by the beef-culture. He points out that the cattle, as reared by the humans for their food, is "one of the most destructive environmental threats of the modern era" and yet "a curious silence surrounds the issue." (page 185). He then enumerates several serious damages to the global environment caused by over a billion cattle treading on the earth's soil. I can do no better than to quote his masterly summary on the issue (pages 185-6):

**"Still, in all of the ongoing public debates around the global environmental crisis, curious silence surrounds the issue of cattle, one of the most destructive environmental threats of the modern era. Domesticated cattle are responsible for much of the erosion in the temperate regions of the world. Cattle grazing is a primary cause of the spreading desertification process that is now enveloping whole continents. Cattle ranching is responsible for the destruction of much of the earth's remaining tropical rain forests. Cattle raising is partially responsible for the rapid depletion of fresh water on the planet, with some servoirs and aquifers now at their lowest levels since the end of the last Ice Age. Cattle are a chief source of organic pollution; cow dung is poisoning the freshwater lakes, rivers, and streams of the world. Growing herds of cattle are exerting unprecedented pressure on the carrying capacity of natural ecosystems, edging entire species of wildlife to the brink of extinction. Cattle are a growing source of global**

**warming, and their increasing numbers now threaten the very chemical dynamics of the biosphere."**

### **WHAT ARE YOU EATING?**

When you eat beef, you are a party to horrific cruelty and torture on helpless animals as also on the starving humans.

You are eating the solidified tears of the poor farmers and natives, who were uprooted from their own lands and homes and ruined by the industrial wolves.

You are eating a piece made from all the carnal faults of man. You are chewing microbes; you are disturbing the balance between the good and the evil; you are drifting away from the Path of God. When the wolf within man uprises, the cow is tortured; the humans become extremely selfish, greedy and cruel; the balance between the good and the evil on the earth is heavily disturbed. The cow-slaughter is the symptom of such satanic times. Every cattle which is slaughtered, actually suppresses the quantity of "Gava" and enhances the rising of the "Druj", in the universe and man, both. As the Druj dominates, more and more cattle are slaughtered and more and more brutishly. It is a vicious circle, which spins more and more furiously. But there is a limit to such ways of man. At last the law of karmic reaction takes over. The earth and man both arrive at the brink of a terrifying disaster. That is now happening. Ecology is violently disturbed. Food and water are becoming scarce. Pollution is rampant on earth. Air and water are poisoning. Atmosphere is warming up frightfully. "Beyond Beef" of Jermy Rifkin now shows that the beef culture is at the bottom of all these disasters! What a revelation! And what a confirmation of the truths imparted in the Daena.

When a cow is slaughtered, it wails and mourns, not at its own fate, but at man's ways, which devour his own 'self.'

**(Concluded)**

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